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## PRESS RELEASE

### **New slaughter laws attract attention with farmers at the National Fielddays®**

Cambridge, New Zealand July 20, 2010 - The high interest in the Captive Bolt device at the National Fielddays® clearly shows that an increasing number of farmers are looking to use this device for their slaughtering needs. This stems from DairyNZ issuing new guidelines for humane slaughter of calves and cows under the Animal Welfare (Commercial Slaughter) Code of Welfare 2010 which was released in May this year. If farmers are found in breach of the code they could face prosecution under Animal Welfare Act with the maximum sentence increasing from three to five years imprisonment and the maximum fine doubling to \$100,000 for an individual and \$500,000 for a company.

There are a number of methods which may be used in New Zealand for the humane and effective slaughter of cows and calves which include rifles, shot guns and the Captive Bolt device. The Captive Bolt Slaughter Device will destroy an animal without the need for bleeding out. That is its major advantage. A farmer cannot send a dead calf to the skin pick up if the hide is damaged. Bleeding out will mean the body has to be disposed of on farm, or via a dead cow type service, with no value returned to the farmer. Using a blunt instrument requires that the animal must be bled out immediately after stunning so it does not regain consciousness, this renders the hide valueless. Another major advantage of the Captive Bolt Slaughter Device is that it does not require the operator to hold a firearms license, so anyone on the farm can operate it.

The Captive Bolt slaughter device is supplied by Shoof International Ltd and available through farm stores throughout the country. "We've stocked it for years as a humane way of destroying calves and cows" says marketing manager Ron Woolerton. " We've sold quite a lot of them in Australia, and we always sold a few in New Zealand every year, but as more and more farmers are facing a tough decision with their newborn calves, we're getting much more interest in the device. "

Farmers are choosing to destroy calves on the farm as slaughter prices for four-day old bobby calves fall, and bobby calf welfare regulations tighten up. The cost to feed and transport the bobby calves is too high; the Captive Bolt Slaughter device gives farmers another option with humane on-farm slaughter. The device can be used on many animal types, with a change in the activators, from calves to cows, bulls and pigs etc.

For more details phone 0800 800 801 or visit online [www.shoof.co.nz](http://www.shoof.co.nz)

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